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## Heart of Carolina Mustang Club

P.O. Box 523  
Cary, North Carolina 27512  
www.hcmcstangs.com



### Gold Sponsor - \$2,500

- Name and logo will be prominently displayed on the HCMC website with web link to the sponsor's website.
- Sponsor logo on annual HCMC show flyer and all official HCMC letterhead.
- HCMC will facilitate a club display of member's vehicles at the sponsor's location once per year with 60 days notice to HCMC.
- Sponsor will have space for a display at the annual HCMC car show.
- Award in sponsor's name for the HCMC car show. Sponsor may choose the winner of the sponsor's choice award. Award provided by HCMC.
- Banner with sponsor's logo will be displayed at HCMC car show and all official HCMC displays, banner will be displayed at other events as allowed by host of event.
- Non-competitive sponsorship agreement for Gold Level sponsors.
- HCMC will handout sponsor fliers and business cards during the HCMC car show.
- Sponsor agrees to promote HCMC when applicable in their advertising and to promote HCMC events.
- Sponsor agrees to support HCMC car show.
- Sponsor agrees to provide promotional material to give away at selected HCMC events.
- HCMC will encourage members to support gold sponsor's business.
- Dedicated forum category on HCMC Forums website.

### Silver Sponsor - \$500

- Name, logo and address on HCMC website sponsor's page with link to sponsor's website.
- Sponsor business cards and additional information handed out at HCMC events.
- Sponsor may choose the winner of their sponsor's choice award in the HCMC car show. Award provided by HCMC.
- Sponsor agrees to promote HCMC when applicable in their advertising and to promote HCMC events.
- Sponsor agrees to support HCMC car show.
- Sponsor agrees to provide promotional material to give away at selected HCMC events.
- HCMC will encourage members to support silver sponsor's business.
- Dedicated forum category on HCMC Forums website.

### Bronze Sponsor - \$250

- Name, logo and address on HCMC website sponsor's page with link to sponsor's website.
- Sponsor business cards handed out at HCMC events.
- Sponsor agrees to promote HCMC when applicable in their advertising and to promote HCMC events.
- Sponsor agrees to support HCMC car show.
- Sponsor agrees to provide promotional material to give away at selected HCMC events.
- HCMC will encourage members to support bronze sponsor's business.
- Dedicated forum category on HCMC Forums website.

### HCMC Car Show Sponsor - \$150

- Sponsorship of HCMC car show only.
- Name included on HCMC web page.
- Sponsor may choose the winner of their sponsor's choice award in the HCMC car show. Award provided by HCMC.
- HCMC will encourage members to support the car show sponsor's business

**HCMC Sponsorship Level**

Gold Level Sponsor: \$2,500

Silver Level Sponsor: \$500

Bronze Level Sponsor: \$250

Car Show only Sponsor: \$150

**Payment Method**

Check – Check Number \_\_\_\_\_

Cash

\_\_\_\_\_

Company Name

\_\_\_\_\_

Contact Person

\_\_\_\_\_

Company Address

\_\_\_\_\_

City, ST, Zip Code

\_\_\_\_\_

Business Phone Number

\_\_\_\_\_

Cell Phone Number

The term of this agreement is for one year. The sponsorship period runs from 1 June to 31 May. Sponsorship must be paid in full by 1 May prior to the start of the sponsorship period. HCMC reserves the right to pursue other sponsors if payment is not received by 1 May. All sponsorship benefits will commence on 1 June. Part year sponsorships will be prorated at 1/12<sup>th</sup> of the listed price. By signing this agreement, the Heart of Carolina Mustang Club agrees to provide the services outlined in the sponsorship agreement and the sponsor agrees to pay the respective fee corresponding to the selected level of sponsorship and provide duties noted above. This agreement is only valid with the signatures of the sponsor represented above and the President or Vice President of the HCMC.

The HCMC is a non profit club started in 1986 and is proud to support the Wounded Warriors Foundation and the Food Bank of Eastern & Central North Carolina through donations of cash and food raised during our annual car show and other events. We also support other local charities through participation in charitable events. Your sponsorship allows us to continue this tradition. Thank you!

Signature of Sponsor \_\_\_\_\_ Date \_\_\_\_\_

Signature of HCMC Officer \_\_\_\_\_ Date \_\_\_\_\_